

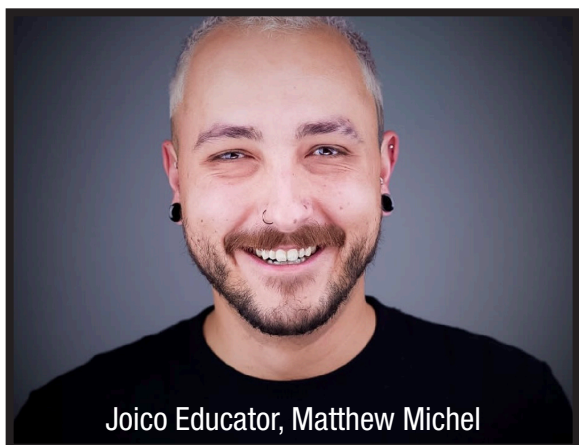
## CORRECTIVE COLOUR



Face the challenges of corrective colour and overcome the fear. Corrective colour can be one of the most challenging colour services but also one of the most profitable. This is the seminar that will guide you through the process and help you elevate your services to set you apart as the professional.

Learn how to overcome any corrective colour scenario, from removing colour, to changing tone to colour darkening.

- DATE:** Sunday, April 8<sup>th</sup> 2024
- TIME:** 9:30 am - 4:30 pm
- COST:** \$150.00 + GST (Includes mannequin)
- LOCATION:** WCB Burnaby Education Center  
108-6741 Cariboo Road, Burnaby
- INSTRUCTOR:** Matthew Michel
- TO REGISTER:** Email Carrie-Ann at  
[carrieann@west-coast-beauty.com](mailto:carrieann@west-coast-beauty.com)
- REQUIRED TOOLS:** Combs, tail combs, brushes, hairdryer, flat iron, section, clips, colour bowl and brushes, foils and gloves



Joico Educator, Matthew Michel

Matthew is a born and raised Calgarian from the 90s who has watched the city transform from an oil loving cowboy town to a fashion forward metropolis. Entering the industry in 2010 with popular styles such as Ombré and lived in colour started to take off, he dedicated his time to learning and sharing all the knowledge gained to stylists across the country, when many of these trends were not being explored in the classrooms. From hair school to his first salon all the way to today, Mathew has used JOICO, dedicating himself to bringing out the best in everyone! In 2016 Mathew made it official and joined the JOICO Canada education team. Through his knowledge of the brand and his fun loving attitude he is sure to leave you feeling excited and inspired to try new techniques with confidence.